

# ENERGY EFFICIENCY? YOU'RE DARN TOOTIN'!

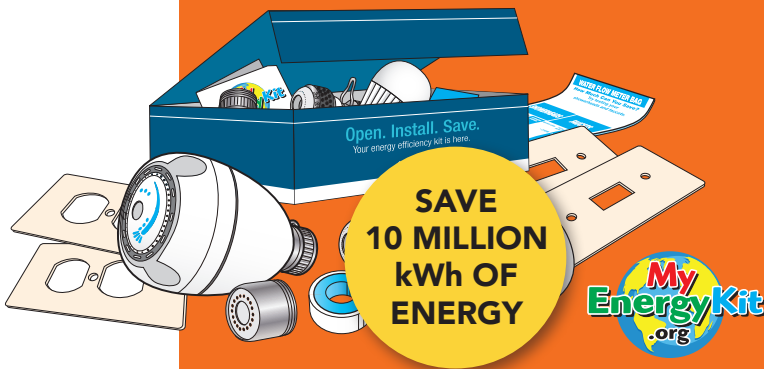


## Showdown at **RESOURCE RANCH**



### THE SHOW

*Showdown at Resource Ranch* is a FREE in-school program designed to engage elementary school students in green living and saving energy. In this interactive play for grades K-6, your students will learn important lessons about energy conservation by accompanying Sheriff Carrie Gooper on the case of a natural resource crisis ... and helping her prepare for a showdown with notorious bandit, Billy the Kit! The kids will have a hoot on this Wild West adventure, and your teachers will be amazed at how much content their students retain.



### THE GOAL

*Showdown at Resource Ranch* challenges your students to save energy and provides the tools: FREE Energy Kits. These kits make a real, measurable difference toward saving energy at home. Our goal is to save 10 million kilowatt-hours of energy during the 2018-19 school year. Will your school rise to the challenge? We hope so! Together, we can make a HUGE difference.

### THE REWARDS

While saving energy is its own reward, *Showdown at Resource Ranch* awards cash prizes for your efforts.

**\$1,000-  
\$2,500**

grand prizes for the **TOP SIX SCHOOLS** that save the most energy by requesting the most **FREE** Energy Kits

**\$1,000**

for two lucky **FAMILIES** that request their **FREE** Energy Kit

**\$250**

for **YOUR SCHOOL** for every 100 **FREE** Energy Kit requests